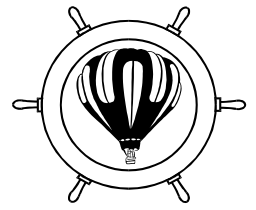


SKY SAIL BALLOONS INC.

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Ride the wind, touch the sky, get a new perspective on life.

For Release: March 2015

ASHVILLE, NY -- Sky Sail Balloons Inc., with cooperation from *The Joyful Noiseletter*®, is pleased to announce the production of a new, state of the art, hot air ride balloon. The balloon will feature the iconic Jack Jewell's painting "The Risen Christ by the Sea". The painting depicts the triumphant risen Christ surprising his disciples at the Sea of Galilee.



According to Geoff Turner, president and chief pilot for Sky Sail Balloons, most depictions of Jesus Christ are dour or sedate, not at all reflective of Jesus' joy and good cheer, and the Good News of the Gospel. Before his crucifixion, having told his disciples of the path to heaven, Jesus said to them: "I have told you this so that my own joy may be in you and your joy may be complete." (John 15:11)

Jewell's painting perfectly captures Jesus' joy in having defeated death and God's last laugh on the devil. As Christians we should be reflecting the joy of the resurrection of Jesus, who created a pathway for us to follow. It will be the mission of the Risen Balloon to be an ambassador to the world, presenting a friendly, heartwarming view of Christianity and the good news.

The inaugural flight of the Risen balloon is expected to be during the Easter season 2015 near its home base in western NY.

The art will be reproduced 60 feet tall and 40 feet wide on a balloon that is 80 feet tall with a volume of 105,000 cubic feet. It will be as large as three average

sized homes in volume, and held aloft by dual propane burners each capable of generating as much heat as 600 gas grills, over 35 million BTU combined. The balloon is constructed from over 2000 square yards of fabric, and nearly a mile of seat belt like reinforcement webbing. The steel and rattan basket is capable of carrying up to 4 passengers in addition to the pilot.

Turner plans to Exhibit the balloon at Balloon Festivals and Rallies across the U.S. and around the world, subject to sponsor support. Individuals or organizations that sponsor will also have the opportunity, if they wish, to get up close and personal with the balloon as part of its crew.

If you would like the Risen Balloon to be part of your Christian organizations outreach at a local balloon rally, or other event, contact Sky Sail Balloons at risen@skysail.org or 716-782-2280. To learn more about the Risen balloon go to www.skysail.org. *The Joyful Noiseletter*®, a national humor publication that holds the rights to "The Risen Christ by the Sea", based in Portage, MI, is celebrating its 30th anniversary of publication in 2015. For more information, see www.joyfulnoiseletter.com.